

Data Protection Statement

The protection of your personal data is of great concern to us. We therefore process your data exclusively on the basis of the legal provisions (GDPR, Austrian data protection legislation). In this data protection statement, we inform you about the most important aspects of data processing for your cooperation as a co-researcher in the project "Ganz Salzburg Bewegen" ("All of Salzburg Moving").

What is the project Ganz Salzburg Bewegen?

The aim of the project "Ganz Salzburg Bewegen" is to target below-average physically active population groups in the city of Salzburg and to develop proposals together with the citizens to promote regular heart-healthy physical activity.

In order to connect with citizens, we will organise three public events. These will be held in spring, summer and autumn of 2023 in the Salzburg district of Lehen. First, there will be a community conversation event (12. – 15. April 2023) aiming to jumpstart the conversation and exchange thoughts with citizens. Second, there will be an ideas workshop (end of July 2023) to collect and shape ideas and suggestions together with citizens. Last, there will be a public exhibition (autumn 2023) to present these ideas and suggestions to the public. The exhibition will be interactive, so that everybody can vote for their favourite ideas and suggestions. Alongside these three public events, citizens can join the project team as co-researchers and take on certain project tasks.

At the end of the project, we will have a collection of ideas and suggestions based on the perspectives and everyday experiences of citizens. In a follow-up project, these suggestions will be prioritised, implemented and evaluated.

"Ganz Salzburg Bewegen" is conducted in collaboration between Fachhochschule Salzburg (Salzburg University of Applied Sciences), Ludwig Boltzmann Institute for Digital Health and Prevention, City of Salzburg („Bewegte Stadt“), and County of Salzburg. The project is funded by Salzburg University of Applied Sciences, City and County of Salzburg, and the Open Innovation in Science Center of the Ludwig Boltzmann Gesellschaft (Open Innovation in Science Enrichment Fund).

Project duration is 01 January to 31 December 2023.

Project leads are Dr. Melanie Roth, Fachhochschule Salzburg, melanie.roth@fh-salzburg.ac.at, and Dr. Stefan Tino Kulnik, Ludwig Boltzmann Institut für digitale Gesundheit und Prävention, tino.kulnik@dhp.lbg.ac.at.

Your role as Co-Researcher in the project Ganz Salzburg Bewegen

As a co-researcher, you support the project by conducting anonymous interviews with up to 8 people from your circle of friends, family or acquaintances on the topic of physical activity and sports. We will provide you with a dictaphone (on loan) and a conversation guide with questions for conducting the

conversations. You will take part in an introduction workshop to prepare for the conversations, and a debriefing workshop at the end. For your time, we offer payment (honoraria) as well as reimbursement of your travel costs for public transport in the core zone of Salzburg.

For the duration of your cooperation as a co-researcher, the Ludwig Boltzmann Institute for Digital Health and Prevention will collect and store your following personal data: Name, home address, telephone number, e-mail address (if available).

This data is necessary to communicate with you during the course of the project, e.g. to arrange appointments.

Furthermore, this data is necessary in order to be able to account to the funding body for the payment of honoraria and reimbursement of travel expenses. For this purpose, your personal data will be stored securely at the Ludwig Boltzmann Institute for Digital Health and Prevention for 1 year after the end of the project. After that your data will be deleted.

What is personal data?

Personal data is all information that relates to a natural person. It is essential that it is already personal data as soon as this natural person can be identified on the basis of the data (e.g., by assigning a user ID). Personal data includes, for example, your name, address, telephone number or date of birth.

Please handle all personal data carefully, especially that of your conversation partners, regardless of how it is brought to your attention.

What is the legal basis for processing your personal data?

Your consent forms the legal basis for the processing of your personal data. You can revoke your consent at any time by sending an email to ganzsalzburgbewegen@fh-salzburg.ac.at, which, however, does not change the lawfulness of the data processing carried out up to the time of your revocation.

You also have the following rights in relation to your personal data:

Right to information, authorisation or deletion, restriction of processing, objection and data portability, which you can assert by contacting the project team of "Ganz Salzburg Bewegen" at ganzsalzburgbewegen@fh-salzburg.ac.at.

Note: If personal data are processed for scientific research purposes, these rights may be restricted in accordance with Art. 89(2) of the GDPR, provided that the rights are likely to render impossible or seriously prejudice the achievement of the specific purposes and such exceptions are necessary for the fulfilment of the purpose.

If you believe that we are not processing your personal data in accordance with existing data protection law, you also have the right to lodge a complaint with the Austrian Data Protection Authority (Barichgasse 40-42, 1030 Vienna, phone: +43 1 52 152-0, email: dsb@dsb.gv.at).

Who is the controller for the collection and processing of your personal data?

The project team of the Salzburg University of Applied Sciences GmbH and the Ludwig Boltzmann Gesellschaft collect and process your data under joint responsibility.

If you have any questions regarding the processing of your personal data, the data protection officer of the FH Salzburg is available as a joint point of contact (+43 50 2211-0; datenschutz@fh-salzburg.ac.at).

Project Description

The World Health Organisation (WHO) recommends a certain minimum amount of regular heart-healthy physical activity for everybody. As Austrian national health statistics show, fewer than half of the Austrian general population meet these recommendations. Some groups tend to be less physically active than the average person: these are people aged 30-44 years, retirees, people with migration background, and those with lower income or lower education level.

Through the project „Ganz Salzburg Bewegen“ („All of Salzburg moving“), we would like to engage with these less physically active groups in the City of Salzburg. In cooperation with citizens, we would like to come up with suggestions for supporting regular heart-healthy physical activity.

In order to connect with citizens, we will organise three public events. These will be held in spring, summer and autumn of 2023 in the Salzburg district of Lehen. First, there will be a community conversation event (12. – 15. April 2023) aiming to jumpstart the conversation and exchange thoughts with citizens. Second, there will be an ideas workshop (end of July 2023) to collect and shape ideas and suggestions together with citizens. Last, there will be a public exhibition (autumn 2023) to present these ideas and suggestions to the public. The exhibition will be interactive, so that everybody can vote for their favourite ideas and suggestions. Alongside these three public events, citizens can join the project team as co-researchers and take on certain project tasks.

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Project Leads

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