

# Creative Technologies

### Bachelor

- MultiMediaArt
- MultiMediaTechnology

#### Master

- Human-Computer Interaction
- MultiMediaArt
- MultiMediaTechnology
- Realtime Art & Visual Effects

competent relevant sustainable

## The department **Creative Technologies**

Creativity and the use of innovative technologies are at the centre of the Creative Technologies department.

Whether computer animation, augmented reality, mobile apps and games or film, audio and communication design:

The department's degree programmes train experts in the modern creative, design and digital industries and combine pioneering digital technologies with aesthetics and function.



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Bachelor	Degree	Study mode	instruction
MultiMediaArt	ВА	full-time	German
MultiMediaTechnology	BSc	full-time	German
High School Diploma or     a foreign equivalent certificate, recognised and accepted by the regulations of the Austrian education system			
Littiance requirements	University entrance qualification (applicable for		

univiersity entrance)

countries which require additional examination for

Click here for the Department-Website



	Master	Degree	Study mode	Language of instruction
	Human-Computer Interaction	MSc	full-time	English
sier	MultiMediaArt	MA	full-time	English
emeste	MultiMediaTechnology	MSc	part-time	English
4 v	Realtime Art & Visual Effects	MA	full-time	English
	Entrance requirements	Relevant university degree (180 ECTS) relevant for the subject		

BA = Bachelor of Arts in Arts and Design BSc = Bachelor of Science in Engineering MA = Master of Arts in Arts and Design MSc = Master of Science in Engineering

Language of

### We own creativity

Students in the Department of Creative Technologies push the boundaries of media and technology by developing innovative projects using participatory methods, prioritising user needs, communicating ideas effectively and working in multidisciplinary teams to develop effective digital solutions.



### **Online-Portfolio**

The practice-orientated education at the Salzburg University of Applied Sciences is complemented and enriched by a variety of projects. Teamwork is a top priority and ranges from smaller student projects and term papers to challenging final-year projects in areas such as film, computer animation, web, communication design, games or performance. Our online portfolio provides an insight into the creative work of our students.



https://portfolio.fh-salzburg.ac.at











### Multi Media Art

MultiMediaArt stands for cross-media conception and design as well as for the combination of graphics, moving images, interaction and audio in one degree programme and trains you to become sought-after specialists in these areas.



Study places per year	70 full-time	
Application procedure	Online Application     Submission of a creative project in the chosen specialisation     Personal interview	
Internship	480 hours	
Semester abroad	possible in the 3rd semester	
Specialisations	Communication Design     Computeranimation     Audio     Film	
Job prospects and career paths	Communication Designer Art Director Media-Designer Game-Designer JD-Artist or VFX-Artist Sound-Designer Film Director Camera operator Project Manager Editor Concept Developer	



#### Contents:

- · Dealing with impulses
- · Development into a creative person (perceiving, understanding, thinking)
- · Interdisciplinary, interactive use of different media (computer animation, audio, film, communication design)
- · Knowledge and application of analogue and digital state-of-the-art technology

#### Interdisciplinary Teamwork

Collaboration is a top priority at MultiMediaArt. Films, computer animations, games and interactive projects are created in collaboration with different disciplines. Communication designers practise working with 3D artists, while sound designers gain experience in film productions.



1st semester	ECTS 30 (CHW 25)
Scientific work	2 (2)
Art History	2 (2)
Media History	3 (4)
Media Studies	2 (2)
Concept Development	4 (3)
Cultural & Gender Studies	1 (1)
Audiovision	1 (1)
Communication Design	3 (2)
Photography	3 (2)
Film & Studio	3 (2)
Introduction to 3D	3 (2)
Introduction to Audio	3 (2)
2nd semester	ECTS 30 (CHW 22,5)
Media History	3 (2)
Media and Design Psychological	ogy 2 (2)
Pop Culture	1 (1)
Narrative Methods	1 (1)
Academic Reading & Writin	ng 1 (0,5)
Project Management	2 (2)
Multimedia Project	4 (1)
Focussing (two classes sell Communication design	lectable):
· Computeranimation	8 (6)
· Film	
· Audio	
Electives1:	
Ctarrad Dhatarra	
Staged Photography     Concept Art	2 (2)
<ul><li>Staged Photography</li><li>Concept Art</li><li>Visual Storytelling</li></ul>	2 (2)

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Go to in-depth

content!

Communication design	
· Computeranimation 8	(6)
· Film	
· Audio	
Electives1:	
· Staged Photography	
· Concept Art 2	(2)
· Visual Storytelling	
Sound & Performance	
Concept Creation 2	(1)
Introduction to Creative Coding 3	(3)
Photography Specialisation 1	(1)

1 choose one of the courses offered

<sup>2</sup> from the 3rd semester you decide on a specialisation

ECTS: European Credit Transfer and Accumulation System CHW: contact hours per week per semester

This chart shows the curriculum only exemplarily.

3rd semester	ECTS 30 (CHW 21,5)
Media Studies	2 (1)
Pop Culture	2 (1)
Media Law	2 (1)
Project Management	2 (2)
Specialisations <sup>2</sup> :  · Communication design · Computeranimation · Film · Audio	1 19 (13,5)
Electives¹:  Game Studies & Game  Motion Design  Creating Visual Drama  Conception & Producti	3 (3)

4th semester	ECTS 30 (CHW 19,5)
Team Organisation	2 (1)
Pitching & Project Financin	g 2 (2)
Specialisations <sup>2</sup> :  · Communication design · Computeranimation · Film · Audio	16 (12)
Wahlfach¹:  · Game Studies & Game I  · Motion Design  · Creating Visual Drama  · Conception & Productio  · Media Scenography	3 (3)

Media Scenography

Multimediaproject

Internship: Supervision

5th semester

Bachelor Thesis

Bachelor Exam

Internship

Multimedia Project: Preparat	ion 4 (1)
Bachelor Thesis: Preparation	ı 4 (0,5)
6th semester	ECTS 30 (CHW 6,5)
Multimedia Project	15 (4,5)
Project Supervision: Basic Prof Entrepreneurship	rinciples 2 (1,5)

7 (1,5)

19 (0)

3 (1,5)

10 (0,5)

3 (0)

ECTS 30 (CHW 3)

4th semester

Internship:

accompanying course

and research design

Bachelor thesis: topic identification

Multimediaproject: Pre-Production

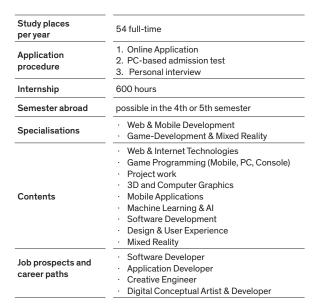
Media, technology and society



### Multi Media Technology

Web applications, mobile apps and innovative games: on the MultiMediaTechnology bachelor's degree programme, you will shape the digital future. As an expert in software development, you will combine technology and creativity and develop pioneering applications for the world of tomorrow.







Combine your love for creativity and tech with the MultiMediaTechnology bachelor's degree. Start with the basics of informatics and programming, then dive into specialisations like Web & Mobile Development or Game Development & Mixed Reality.

Work in teams on exciting projects - whether you're developing web applications or creating your own games, you'll build a killer portfolio. Graduates go on to work in web agencies, game studios, and software development companies or even launch their own start-ups.

Plus, you can gain international experience in the fourth semester or during an internship abroad in the fifth semester.



1st semester	ECTS 30 (CHW 26)
Linear algebra	5 (4)
Introduction programming	5 (4)
Multimedia/ computer networ	ks 5 (4)
Web programming / Database	s 5 (4)
Concept development	2,5 (3)
Technical English	2 (2)
Basics media design /3D Prot and Scripting	otyping 5 (4)
Personal reflection process	0,5 (1)

2nd semester	ECTS 30 (CHW 23)
Analysis	5 (4)
Algorithms and data structur	es 5 (4)
Web Programming	5 (4)
Basics game development	2,5 (2)
Basics of human-computer interaction	2,5 (2)
Multimediaproject	4 (2)
Basics operating systems	2,5 (2)
Practice Software Developm	ent Tools 1,5 (1)
Presentation techniques	1,5 (1)
Personal reflection process	0,5 (1)



Go to

in-depth

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3rd semester	EC15 30 (CHW 22)
Basics machine learning	2,5 (2)
Cryptography and data secur	ity 2,5 (2)
Software design patterns	2,5 (2)
Software project managemen	nt 2,5 (2)
Specialisations1:	
<ul><li>Web &amp; Mobile Development</li><li>Game Development &amp; Mixe</li></ul>	15 (0)
Multimediaproject	

FOTO OO (OLIVA OO)

0,5(1)

2(2)

Software Architecture	2,5 (2)
Concurrent & Distributed Systems	2,5 (2)
Specialisations <sup>1</sup> :  · Web & Mobile Development  · Game Development & Mixed Reality Multimediaproject Interdisciplinary Hackathon	<sup>,</sup> 18 (14)
Electives: Practice Machine Learning, Ethical Hacking, Information Visualisation, Game Studies and Game Design	2,5 (2)
Group-oriented reflection process	0,5 (1)
Seminar paper on computer science	4 (1)
5th semester ECTS 3	0 (CHW 3)
Internship	24 (0)

ECTS 30 (CHW 22)

0,5 (0,5)

1,5 (0,5)

2,5 (1)

1,5 (1)

6th semester	ECTS 30 (CHW 10)
Specialisations1:	
<ul> <li>Web &amp; Mobile Developme</li> <li>Game Development &amp; Mixe</li> </ul>	155(6)
Multimediaproject	ed Reality
	0 E (0 E)
Group-oriented reflection pr	ocess 0,5 (0,5)
Entrepreneurial basics and la	0 (0)
	aw 3 (2)
Guest lecture: Emerging Tec	
Guest lecture: Emerging Tec	hnologies 1 (1)

from the 3rd semester onwards, you decide on one of the two specialisations offered

Group-oriented reflection process

Scientific work and research methods

ECTS: European Credit Transfer and Accumulation System CHW: contact hours per week per semester

This chart shows the curriculum only exemplarily.

### **Prizes and Awards**

International recognition for the achievment of our students

A strong portfolio and top work are key to starting a career in the creative industry. We support students in submitting to prestigious competitions and are proud of their numerous successes. Based on our awards, the industry association "The One Club for Creativity", based in New York, has ranked the Department of Creative Technologies amongst the best universities in the world in the creative sector.





Students at the award ceremony for the CCA Venus Award

Our students regularly achieve high honours in international competitions. Successes, such as the ADC Talent Award or the CCA Student of the Year Award, emphasise the competitiveness of our interdisciplinary study concept.

Award	Project
Grand Prix ADC Talent Award 2024	Multimedia-Performance »Ethan Pope«
CCA Venus Award 2024	Multimedia-Performance »Ethan Pope«
Student of the Year CCA Venus Award 2023	Web-App »Spot a Bot«
Grand Prix, ADC Talent Award 2023	Web-App »Spot a Bot«
Goldener Cube, Young Ones Award 2022	Kommunikationsdesign »connected patterns«
Goldener Nagel, ADC Talent Award 2022	Generatives Designtool »KNOB«
Prix Victoria Gold, Int. Wirtschaftsfilmtage 2022	Animationsfilm »Daughter«
Explorer Award, A Maze Festival 2022	VR-Computerspiel »We Are One«
Erster Platz Elektronikland Wettbewerb 2021	Audiostudenten Jakob Vasak und Kenji Araki
Goldener Nagel, ADC Talent Award 2021	Animationskurzfilm »Kokoro«
Ubisoft Newcomer Award, Dt. Entwicklungspreis 2021	Computerspiel »Whalien«
Rookie of the Year, The Rookies 2020	Computeranimationsstudent Andreas Catucci



Creativ Club Austria





# Human-Computer Interaction

The digital revolution is not just about technology and designing useful apps – it's about understanding humans and their needs in regard to the interaction with technology. Become an expert in the thriving field of Human-Computer Interaction and help shape the way people interact with digital applications, products or services by designing better futures.



Study places per year	30 full-time
Application procedure	Online application     Send your CV, diplomas, a motivational letter and video, references     Admission interview (online)
Semester abroad	possible in the 4th or 5th semester (extension)
Admission requirements	Academic degree provided by relevant bachelor programmes     Adequate English proficiency (minimum CEFR level English B2)
Content	HCl theory Methodology and Prototyping Human Factors & User Experience Engineering Interaction Design & Digital Innovation Contextual Interfaces HCl Innovations & Future Technologies
Job prospects and career paths	HCl professional     Usability engineer     Interaction designer     UX & usability expert     Digital innovation manager



#### Joint master programme

This joint degree programme of FH Salzburg and Paris Lodron University Salzburg combines principles from computer science, design and psychology and is dedicated to understanding the evolving relationship between people and interactive systems. The programme prepares future experts to ideate, design, implement and evaluate novel interfaces and innovative forms of interaction that better respond to the needs of users.

#### Target group

The master's degree programme is designed for international graduates from fields such as human-computer interaction, computer science, design, media, communication studies, psychology, sociology and engineering. Preparation courses help students from diverse backgrounds to develop basic skills in programming, visual design and research methodology.

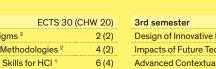


1st semester	ECTS 30 (CHW 20)
HCl Theory & Paradigms 2	2 (2)
Foundations of HCI Methodo	logies <sup>2</sup> 4 (2)
Applied Prototyping Skills for	·HCI 1 6 (4)
Human Factors & Design Prin	nciples <sup>2</sup> 2 (2)
Experience Engineering Meth	nods <sup>2</sup> 4 (2)
Interaction Design 2	3 (2)
Design Thinking for Digital Inr	novation 1 3 (2)
Ethics & Sustainability 1	1,5 (1)
Diversity & Intercultural Aspe	cts <sup>1</sup> 1,5 (1)
Societal & Legal Aspects in H	ICI <sup>1</sup> 3 (2)

2nd semester	ECTS 30 (CHW 18)
Contextual Analysis & Contex Capturing <sup>2</sup>	d 3 (2)
Contextual Interaction Design	n <sup>2</sup> 3 (2)
Interaction Approaches & Technologies <sup>1</sup>	6 (4)
Elective courses (SUAS, PLU	S) <sup>1, 2</sup> 6 (4)
Research Trends in HCI 1,2	3 (2)
Lecture Series: HCI related Disciplines <sup>1,2</sup>	3 (2)
HCI Research Project 1,2	6 (2)

#### Study Locations

- Salzburg University of Applied Sciences (SUAS) Urstein Süd 1, 5412 Puch / Salzburg, Austria
- Paris Lodron University of Salzburg (PLUS) Jakob-Haringerstr. 2, 5020 Salzburg, Austria



3rd semester	ECTS 30 (CH)	N 18)
Design of Innovative Interact	tions <sup>2</sup>	3 (2)
Impacts of Future Technolog	jies <sup>1, 2</sup>	3 (2)
Advanced Contextual Interfa	aces 1,2	3 (2)
Complex Interactive System	s <sup>1</sup>	3 (2)
Elective courses (SUAS, PLU	JS) <sup>1, 2</sup>	6 (4)
User Experience in Practice	1	3 (2)
Experience Leadership & Inr Management <sup>2</sup>	novation	3 (2)
HCI Industry Project 1,2		6 (2)

4th semester	ECTS 30 (CHW 1)
Master Thesis Seminar 1,2	2 (1)
Master Exam 1,2	3 (-)
Master Thesis 1,2	25 (-)



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ECTS: European Credit Transfer and Accumulation System CHW: contact hours per week per semester

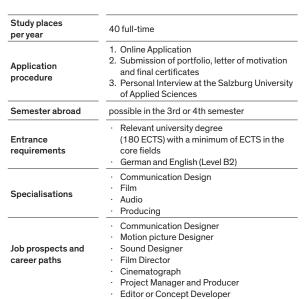
This chart shows the curriculum only exemplarily.



Multi Media Art<sup>1</sup>

The MultiMediaArt Master's degree programme teaches advanced skills for the conception, design, implementation and management of creative design projects. MultiMediaArt stands for the networking of different disciplines.







#### Focus on Projects

The degree programme focuses on the development and implementation of sophisticated, cross-media projects, such as feature films and documentaries, games and virtual reality projects, cross-media designs or interactive media installations.

#### Creative Self-Development

You will work together with colleagues from different specialisms in teams, from the development of the idea through to publication maturity and deepen your knowledge in project roles of your choice, such as a producer, art director or sound designer.

The result is a portfolio worth seeing that will enable you to enter exciting positions in the creative industry.



1. Semester	ECTS 30 <sup>1</sup>
Positions on Art & Media Culture	2 (1)
Audience Engagement	1 (1)
Media Studies	2 (1)
Peer Presentation Show & Tell /	1 (1)
Conference Reports	
Symposium: Ethics & Sustainability	1 (1)
Impulses / Impulse workshops	2 (2)
Multimedia Masterproject	6 (2)
Specialisations <sup>2</sup> :	•
· Communication design	15 (7,5)
· Film	15 (9,5)
· Audio	15 (10)
· Producing	15 (8,5)
	<del>-</del>

2. Semester	ECTS 30 <sup>1</sup>
Intercultural Competence	2 (1)
Media Studies	1,5 (1)
Research Methods & Study Design / Art-Based-Research / Seminar	3,5 (3)
Multimedia Masterproject	5 (2)
Specialisations <sup>2</sup> :	
· Communication Design	15 (10)
· Film	15 (12)
· Audio	15 (10)
· Producing	15 (10)
Electives <sup>3</sup> :	
· World Building for Fiction	3 (2)
· Generative Design	3 (2)
<ul> <li>Designed Experiences in Technology</li> </ul>	3 (2)

3. Semester	ECTS 30 <sup>1</sup>
Peer Presentation Show & Tell /	2 (0)
Conference Reports	3 (2)
Research Methods & Study Design /	2 (1)
Art-Based-Research / Seminar	2(1)
Multimedia Masterproject	9 (2)
Transferproject	1 (0)
Vertiefungen <sup>2</sup> :	
· Communication design	12 (10)
· Film	12 (6)
· Audio	12 (7,5)
· Producing	12 (9)
Electives <sup>3</sup> :	
· Dramaturgy & Storytelling	3 (2)
· Performance & Interaction	3 (2)

4. Semester	ECTS 30 (SWS 5)
Guest Lectures	1 (1)
Research Methods & Study Des Art-Based-Research / Seminar	9 (9)
Transferproject	1 (0)
Multimedia Masterproject	4 (2)
Master thesis & examination	22 (0)







1	the number of CHW in the semester
	differs depending on the specialisa
	tion chosen

<sup>&</sup>lt;sup>2</sup> from the 1st semester you choose a specialisation

ECTS: European Credit Transfer and Accumulation System CHW: contact hours per week per semester

This chart shows the curriculum only exemplarily.

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<sup>&</sup>lt;sup>1</sup> subject to approval by the competent bodies

<sup>&</sup>lt;sup>3</sup> choose an elective subject from a wide range offered by the department

ECTC 20 (CUM 17)



### Multi Media Technology

Ready to make the move from standard software development to a career that combines creativity and technology? MultiMediaTechnology is an innovative computer science programme designed for the modern age, perfect for balancing work and study. Stay ahead of the curve with a curriculum that focuses on current trends in mixed reality, games development, mobile applications and cloud technologies. Our passionate students create scalable, innovative solutions that drive progress in the digital landscape.





Study places per year	20 part-time	
Application procedere	Online application     Submit your CV, diplomas, a motivation letter and references     Personal interview	
Semester abroad	possible in the 4th semester	
Admission requirements	Relevant university degree (bachelor's or diploma degree) or     Non-subject-related degree with proof of 20 ECTS credits in MINT subjects and 25 ECTS credits in the field of software development or equivalent project or work experience.     English, level B2	
Majors	Game & Simulation Engineering     Web Engineering	
Job prospects and career paths	Digital Agencies and Online Industry     Digital Media and Entertainment Industry     Video Games Industry     Software industry	

· Research and development

· Startups

#### Digital mastery

This master's programme provides a broad foundation in applied computing with specialisations in Game & Simulation Engineering or Web Engineering. The curriculum includes two capstone projects that take you from design and prototyping to market readiness. You'll develop sophisticated digital products and tackle complex software engineering challenges in a collaborative team environment supported by industry experts.

#### Career changers welcome

We offer tailored development opportunities for career changers. Foundation and bridge courses are designed to help you quickly gain in-depth skills in web development, game development and machine learning. Whether you're looking to deepen your expertise or move into a new area, our programme will support your goals.



1. Semester E	ECTS 30 (CHW 20,5)	
Data Analysis	3 (2)	
Majors¹:		
· Game & Simulation Engin	eering 12 (9)	
· Web Engineering		
Lightning Talks & Workshops	2 (2)	
Digital Ideation / Rapid Prot	otyping 4(2)	
Multimedia Projects	4 (1,5)	
Agile Project Management	1,5(1)	
Diversity in Tech	1 (1)	
Facilitation and Efficient Mee	etings 1,5(1)	
Symposium on Ethics / Ethic Informatics	cs in 1(1)	
2. Semester	ECTS 30 (CHW 18)	
Research Methods & Study D	Design 3(2)	
Majors <sup>1</sup> :		
· Game & Simulation Engin	eering 12 (9)	
· Web Engineering		
Multimedia Project 1	9(2)	

Research Methods & Study Design	3 (2)
Majors <sup>1</sup> :	
· Game & Simulation Engineering	12 (9)
· Web Engineering	
Multimedia Project 1	9 (2)
Innovation Coaching & Project	1(1)
Reflection	1(1)
Electives <sup>2</sup> :	
· Information Visualisation &	
Visual Analytics	3 (2)
· Generative AI	
Predictive Modelling	
IT Law and Data Protection	1 (1)
Symposium on Ethics / Ethics in	1(1)
Informatics	1(1)

3. Semester	ECTS 30 (CHW 17)
Majors¹:	
· Game & Simulation Engin	eering 10 (7)
· Web Engineering	
Multimedia Project 2	8 (2)
Innovation Coaching & Proje Reflection	1 (1)
Transfer Projects	1 (0)
Lecture Series: Emerging Te gies / Conference Attendance	3 (9)
Electives <sup>2</sup> :	
<ul> <li>Mixed Reality Technologie</li> </ul>	es
<ul> <li>Creative Entrepreneur &amp; 0 Innovation</li> </ul>	Corporate 3 (2)
<ul> <li>Deep Learning &amp; Explaina</li> </ul>	able Al
<ul> <li>Selected Topics in Human-Computer Interact</li> </ul>	ction
Sustainable Computing	1 (1)
Master Thesis Seminar	3 (2)
4. Semester	ECTS 30 (CHW 3)
Multimedia Projects	3(1)
Innovation Coaching & Proje Reflection	o,5 (0,5)
Transfer Projects	1 (0)
Lecture Series: Emerging Te gies / Conference Attendance	(15(15)
Master Thesis Seminar	1 (1)
Master Thesis / Master Exan	n 24 (0)



<sup>1</sup> choose one of the two majors

<sup>2</sup> choose one elective from a wide range of subjects offered by the department

ECTS: European Credit Transfer and Accumulation System CHW: contact hours per week per semester

This chart shows the curriculum only exemplarily.



Realtime Art & Visual Effects

Embark on an evolutionary educational journey that merges art with groundbreaking technology.

Our Master's programme in Realtime Art & Visual Effects integrates the principles behind leading realtime graphics platforms and intricate procedural generation tools. It's about mastering the interplay of creativity and technology, and spearheading the next era of immersive digital narratives.



Study places per year	20 full-time	
Application procedere	Online application with submission of your Curriculum vitae, study certificates and thesis, portfolio, letter of motivation     Personal interview	
Semester abroad	possible in the 4th semester	
Admission requirements	Relevant university degree (bachelor's or diploma degree) or     Non-subject-related degree with proof of 20 ECTS in digital content creation or software development     English, Level B2	
Key Topics	<ul><li>Realtime Workflows</li><li>Procedural Workflows</li><li>Al &amp; Production Workflows</li></ul>	
Job prospects and career paths	Realtime-VFX Specialist AR/VR Content Developer Technical Artist Environment Artist Lighting Artist Simulation and Visualization Specialist Generative AI Artist Procedural Artist Virtual Production Artist	



#### The T-Shaped Advantage

The T-shaped generalist model is central to our curriculum, equipping students with a blend of specialized knowledge and broad understanding. This approach prepares graduates to excel in their core domain while understanding and bridging interdisciplinary boundaries, which is crucial for success in dynamic creative environments.

#### Expertise at the Helm

Our lecturers come equipped with hands-on experience from their tenures at global powerhouses such as Trixter, Rise Visual Effects, Industrial Light & Magic, Epic Games, Scanline VFX, Pixomondo, DNEG. and UBISOFT.

#### High-profile industry partners

Our acclaim is underscored by endorsements from Epic Games and SideFX.
These partnerships have resulted in our esteemed recognition as an Unreal Academic Partner and a Side Effects
Certified School.



1. Semester	ECTS 30 (C	HW 21,5)
research & academics		2 (1)
technical / MATH & SCRIP	TING	3 (2,5)
artistic / CAMERA & COMF	POSITION	2 (1,5)
Workflow Proficiency		
· realtime		6,5 (4,5)
· procedural		4 (3)
· toolchain	_	4 (3)
symposium		1 (1)
process / CONCEPT   DEC	K & PITCH	3 (2)
industry / CONFERENCE		0,5 (1)
Electives <sup>1</sup>		
<ul> <li>Realtime Fundamentals</li> </ul>		4(2)
<ul> <li>Digital Content Creation</li> </ul>	ı	4(2)
<ul> <li>Visual Scripting</li> </ul>		4(2)
2. Semester	ECTS 30	(CHW 22)
research & academics		2 (1)
technical / CODE & FORM	ΑT	2 (2)
artistic / LIGHT COLOR MO	OTION	2 (1,5)
Workflow Proficiency		
· realtime		6,5 (5)
		4 (0)

research & academics	2 (1)
technical / CODE & FORMAT	2 (2)
artistic / LIGHT COLOR MOTION	2 (1,5)
Workflow Proficiency	
· realtime	6,5 (5)
· procedural	4 (3)
· toolchain	2 (2,5)
process / TIMELINE & RESOURCE	1 (0,5)
industry / EMERGING TOPICS	1 (1,5)
industry / CONFERENCE	0,5 (1)
Electives <sup>1</sup>	
· Virtual Production	3 (2)
project + assistance	6 (2)

3. Semester	ECTS 30 (CHW 19,5)
research & academics	2 (1)
spatial / AESTHETICS & DI	ESIGN 4 (2)
Workflow Proficiency	
· realtime	5 (3,5)
· procedural	4 (3,5)
· toolchain	4 (4)
process / COMMUNICATIO CONTROL	ON & 1 (0,5)
industry / CONFERENCE	1 (1)
Electives <sup>1</sup>	-
· Virtual Production	3 (2)
project + assistance	6 (2)

3. Semester	ECTS 30 (CHW 6,5)
research & academics	12 (2)
process / POLISH & PRESE	NTATION 2 (1)
industry / PORTFOLIO   CON VISITS	1PANY 2 (3,5)
Master Thesis & Exam	14 (0)



<sup>1</sup> choose one elective from a wide range of subjects offered by the department

ECTS: European Credit Transfer and Accumulation System CHW: contact hours per week per semester

This chart shows the curriculum only exemplarily.

### **Creativity Rules Festival**

The multi-day creative festival in May is the annual highlight of the academic year

The Creativity Rules Festival took place for the eleventh time in 2024. Under the motto "We own creativity", students from the Department of Creative Technologies present their final projects. The festival presents top-class speakers from the international design and film industry and includes a diverse programme of young art, interactive media, films, music and design.

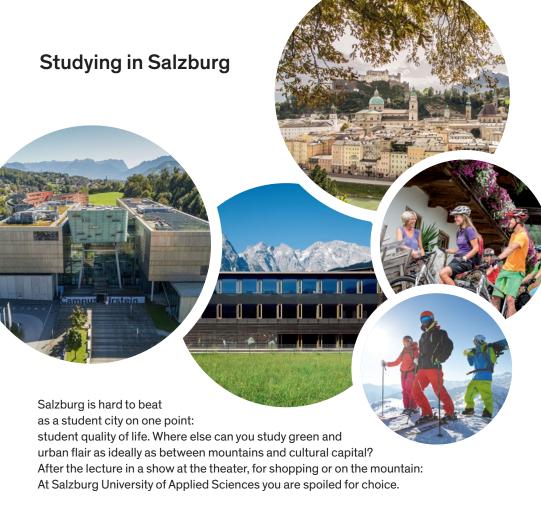




The public presentation of the works is part of the study concept.



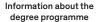
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All degree programmes in the Department of Creative Technologies are located on the Urstein campus. The tuition fees per semester for all degree programmes at Salzburg University of Applied Sciences are 363 euros, plus the student unions fee of 24.70 euros.

#### **Explanations**







Advantages and special features



Curriculum Teaching contents



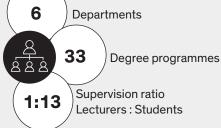
QR codes lead to the in-depth content on our website such as current dates, deadlines and details

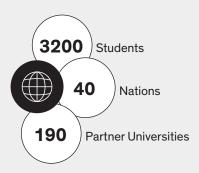
# Studying at the Salzburg University of Applied Sciences

Salzburg University of Applied Sciences offers practical course content that is in line with the requirements of business and society. Qualified and experienced teaching staff from both scientific and practical fields guarantee an academic education of the highest standard. Together with the first-rate facilities in our lecture halls and laboratories, they provide the basis for a successful course of study. Our locations, offering a total of 18 bachelor programmes, 15 master programmes and further education possibilities, are situated in some of the most beautiful regions in the world.



Locations: Urstein Campus, Kuchl Campus, Salzburg Campus, Schwarzach Campus











Career Center
FHStartup Center
Alumni-Network
University Innovation Fellows
Excellent public transport

connections





#### Contact

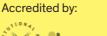
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