

# Syllabus



FH Salzburg  
Innovation & Management  
in Tourism

<b>Course Title</b>	Academic English
<b>Instructor Name &amp; Contact Information</b>	Dr. Kaja Glahn kaja.glahn@fh-salzburg.ac.at
<b>Study Program / Course ID</b>	IMTE-B / 234149
<b>Semester, Study Year</b>	Semester 1 / Study Year 2024
<b>ECTS / SWS (Semester Credit Hours) / Contact Units</b>	ECTS 2 / SWS 2 / Contact Units 28
<b>Course Type</b>	Integrated Lecture
<b>Prerequisites</b>	B2 CERF in English
<b>Language of Instruction</b>	English
<b>Moodle course ID (SPA)</b>	234149
<b>Course recognition contact</b>	Mag. Ingrid Hovdar-Stojakovic
<b>Attendance criterion</b>	75%

<b>Grading scale</b>	<b>Assessment modes &amp; weighting</b>												
<table> <thead> <tr> <th><b>Grade</b></th> <th><b>%</b></th> </tr> </thead> <tbody> <tr> <td>1 – Excellent</td> <td>93 – 100%</td> </tr> <tr> <td>2 – Good</td> <td>80 – 92 %</td> </tr> <tr> <td>3 – Satisfactory</td> <td>65 – 79 %</td> </tr> <tr> <td>4 - Adequate</td> <td>50 – 64 %</td> </tr> <tr> <td>5 – Fail</td> <td>0 – 49 %</td> </tr> </tbody> </table>	<b>Grade</b>	<b>%</b>	1 – Excellent	93 – 100%	2 – Good	80 – 92 %	3 – Satisfactory	65 – 79 %	4 - Adequate	50 – 64 %	5 – Fail	0 – 49 %	<p>30% - Active Participation (oral participation in class, group work, writing workshops, presentations, homework, etc.)</p> <p>10% In Class Writing assignment 1</p> <p>10% In Class Writing assignment 2</p> <p>10% - Supporting Paragraph (homework)</p> <p>10% - Introduction (homework)</p> <p>20% - Final Essay</p> <p>10% - Presentation</p>
<b>Grade</b>	<b>%</b>												
1 – Excellent	93 – 100%												
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<p>Second and third exam dates are scheduled during semester assessment weeks.</p>													

### Course description:

This course is designed to introduce students to the basics of academic writing. We will focus on the practicalities of planning, organizing and writing academic essays. Specific attention will be paid to developing argumentation skills.

### Learning outcomes:

Students will:

- Learn to research, plan, and write an argumentative essay
- Be able to formulate a coherent argument
- Use evidence to back up their claims
- Expand their academic vocabulary
- Learn how to use different tools and methods to revise and edit their work

### AI policy:

In this course, you are permitted to leverage Artificial Intelligence (AI) tools responsibly for specific aspects of your academic work. The use of AI for idea generation, brainstorming, obtaining grammar support, and identifying potential resources is permitted, as it can enhance the creative and editorial aspects of your work.

However, it is essential to maintain the integrity of academic standards and individual learning experiences. Therefore, we provide the following guidelines:

#### Permitted Use:

- **Idea Generation and Brainstorming:** AI tools may be utilized to spark creativity, generate ideas, and aid in the early stages of assignment development.
- **Grammar Support:** AI tools for grammar and language correction are allowed to enhance the clarity and coherence of your writing.
- **Formatting:** AI can be used to help format your papers, presentations, etc. Please note that it is nonetheless your responsibility to check that the formatting is correct. AI has a tendency to include line breaks, bullet points and spaces where it is not appropriate to do so. Please note that you will be marked down for improper formatting.
- **Identifying Potential Resources:** Use AI tools to preliminarily identify resources, such as articles or books, is permitted. Note that although technology can assist in research, the accuracy and relevance of academic references are critical components of scholarly work, and this is an area in which AI tools can fall short. You are expected to independently evaluate and select appropriate references to ensure the accuracy, reliability, and academic rigor of your research. You are also expected to not solely rely on AI tools to identify resources - instead consider it one tool of many (e.g., library search, Google Scholar, reference lists in articles and chapters).

#### Prohibited Use:

- **Paper Rewriting:** Utilizing AI for the purpose of rewriting or paraphrasing an existing paper (either your paper or someone else's paper) is not permitted.

### Recommended literature and course materials:

Bailey, Stephen. *Academic Writing: A Handbook for International Students*. New York: Routledge, 2018

McCarthy, Michael and Felicity O'Dell. *Academic Vocabulary in Use*. Cambridge: Cambridge University Press, 2016.

Please be sure to bring these text to class each time that we meet!

Additional materials will be available on Moodle as needed

## Lesson Plan

Date	Content	Due Dates
8.10	Introduction Reading Critically Elements of an Essay	
15.10	Outlines Thesis Statements Formulating and Argument	
22.10	Supporting Paragraphs Topic Sentences Introducing Evidence	In Class Writing 1
12.11	Supporting Paragraphs Continued Using Sources Citations and Plagiarism	
19.11	Introductions	Supporting Paragraph Due In Class Writing 2
26.11	Conclusions	Introduction Due
3.12	Editing and Revising	
10.12	Writing Workshop	
7.01	Presentation Preparations	
21.01	Final Presentations	Final Paper Due Final Presentation Due