



FH Salzburg

Syllabus

Course Title	Intercultural Communication
Instructor Name & Contact Information	Dr. Kaja Glahn Kaja.glahn@fh-salzburg.ac.at
Study Program / Course ID	IMTE-B / 237152
Semester, Study Year	Semester <u>Summer</u> / Study Year <u>2025</u>
ECTS / SWS (Semester Credit Hours) / Contact Units	ECTS <u>1</u> / SWS <u>1</u> / Contact Units <u>14</u>
Course Type	Interactive Lecture
Prerequisites	B2 CERF in Englisch
Language of Instruction	English
Moodle course ID (SPA)	237152
Course recognition contact	Dr. Kaja Glahn Kaja.glahn@fh-salzburg.ac.at
Attendance criterion	75% Attendance Under 55% cannot be compensated!

Grading scale		Assessment modes & weighting
Grade	%	30% Active Participation 70% Presentation Attendance under 55% cannot be compensated
1 – Excellent	93 – 100%	
2 – Good	80 – 92 %	
3 – Satisfactory	65 – 79 %	
4 - Adequate	50 – 64 %	
5 – Fail	0 – 49 %	
Second and third exam dates are scheduled during semester assessment weeks.		

Course description:

This course provides an in-depth exploration of how culture influences the way we work and communicate. Students will learn about different cultural frameworks and taxonomies, and develop strategies for working in multicultural teams.

Learning outcomes:

Students will:

Develop an awareness of what culture is and how their own culture influences the ways in which they perceive the world

Familiarize themselves with different cultural models and taxonomies

Develop strategies to work with culturally diverse groups of people

AI policy:

In this course, you are permitted to leverage Artificial Intelligence (AI) tools responsibly for specific aspects of your academic work. The use of AI for idea generation, brainstorming, obtaining grammar support, and identifying potential resources is permitted, as it can enhance the creative and editorial aspects of your work.

However, it is essential to maintain the integrity of academic standards and individual learning experiences. Therefore, we provide the following guidelines:

1. Permitted Use:

- **Idea Generation and Brainstorming:** AI tools may be utilized to spark creativity, generate ideas, and aid in the early stages of assignment development.
- **Grammar Support:** AI tools for grammar and language correction are allowed to enhance the clarity and coherence of your writing.
- **Identifying Potential Resources:** Use AI tools to preliminarily identify resources, such as articles or books, is permitted. Note that although technology can assist in research, the accuracy and relevance of academic references are critical components of scholarly work, and this is an area in which AI tools can fall short. You are expected to independently evaluate and select appropriate references to ensure the accuracy, reliability, and academic rigor of your research. You are also expected to not solely rely on AI tools to identify resources - instead consider it one tool of many (e.g., library search, Google Scholar, reference lists in articles and chapters).

2. Prohibited Use:

- **Content Generation:** You are expressly prohibited from using AI to generate content used in your assignments, including but not limited to essays, literature reviews, reports, reflection papers, PowerPoint slide decks, and other projects.

Paper Rewriting: Utilizing AI for the purpose of rewriting or paraphrasing an existing paper (either your paper or someone else's paper) is not permitted.

Recommended literature and course materials:

All required readings and materials will be made available on Moodle

Thomas, D., Peterson, M. (2018): Cross-Cultural Management: Essential Concepts. 4th edition. Los Angeles, London: SAGE

Hofstede, G. (2010): Cultures and Organisations: Software of the Mind; Intercultural Co-operation and its Importance for Survival. 3rd edition. NY: McGraw-Hill

Lesson Plan

Lesson 1	Introductions What is Culture?
Lesson 2	Can we measure Culture? Taxonomies
Lesson 3	Working in Multicultural Teams Simulation
Lesson 4	Final Presentations